



Wildflower USA
Publishing, Inc.
P.O. Box 8451
The Woodlands, TX 77387

In 2009, WILDFLOWER USA Publishing Company Incorporated is celebrating fifteen years as an innovative children's education and family entertainment firm that is dedicated to concept innovation, brand creation, production, distribution and licensing.

WILDFLOWER USA is well positioned to take advantage of the booming family entertainment industry around the world. From publishing, videos, animation and music to CDs, DVDs, toy production and games, we offer products of value for the wide consumer market place, as well as the school-oriented educational field.

We will nurture our portfolio to continue our growth in educational and entertainment for the whole family to enjoy.

For further information please visit our corporate web site, www.wildflowerusa.com

FURELLO, FURELLO JOURNEYS and FURELLO HENCHA'S SON

These are the first three books of a planned book series and include games, workbooks, teacher manuals, coloring books and more.

FURELLO DISCOVERS is on schedule for completion in 2010

FURELLO EXPLORES is on schedule for completion in 2010

Five young children's poetry/literature picture books are set to be released in 2010-2011:

- MATT AND PAT THE GOLDEN STRIPED CAT
- MS. SNEAZEL DROPPED A STITCH
- ROGER, REG AND RICK
- THE OLD RED GOAT
- LEMONADE

FURELLO LIGHTS THE NIGHT © 2006

Furello Lights the Night debuted on Chicago Lighthouse for the Blind Radio at Christmas 2006. It is now available as an animated creation on DVD.



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WILDFLOWER USA is the proud recipient of several awards throughout the years, including:

CHINESE COMMUNITY	BEST IN LITERATURE	2005 - 2006
CHINESE COMMUNITY	BOOK OF THE YEAR	2003 - 2004

NOTE: WILDFLOWER USA has been serving the Chinese Community for several years. In the year 2004, at Chinese New Year, a gift was given to Harriett Fabrick to translate all of the WILDFLOWER USA books into Chinese. This is a great Honor. The translations are being accomplished at this time.

ANN MARTIN BOOK AWARD (National Catholic Librarians Association (N)	2000-01
NATIVE AMERICAN ART COUNCIL of HOUSTON GOLDEN FEATHER	2000
DISTINGUISHED WOMEN (Barbara Loper Foundation/For Literature)	1999
GOODWILL AMBASSADOR (City of Houston/For Literature)	1999
MICHAEL TUSING COMMUNITY SERVICE AWARD (For Literature/Service)	1996
CHAUTAUQUA SERIES LITERATURE AWARD	1996



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Media Coverage

1997

January

"Houston Chronicle"

"Early reports are that the children are enjoying *Furello*, and when a student enjoys reading material, we are halfway there," Superintendent Thomas Randle said.

June

"Exciting, motivational and educational and will be used in the 1997-1998 school year in the LaMarque Independent School District." Wendelin D. Taylor, Ed.D, Assistant Superintendent for Instruction

1998

January

'The Villager"

975 Knox Junior High Students use *Furello & Furello Journeys*

Arlene Mower-Language Arts Dept.

Sponsored by Houston Cellular

"Other very powerful strengths of your books are the strong themes that emerge for the students. In much of the adolescent literature today there is an obvious void in this area."

February

New York Reading Specialist Dr. Pat Chiarelli says, "Your book has made my first year with sixth grade a success and I am forever grateful as I know generations to come will be. *Furello* is truly a classic that needs to be read, savored and loved by every young adolescent. Dr. Pat Chiarelli, "*Furello Journeys* is the best program I have seen in 30 years of teaching."



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March

“The Courier”

According to educators the book is so outstanding that it “instantly hooked” a group of struggling sixth graders.

One language Arts teacher at David Elementary praises the book. In a letter to the publisher, Daniece Peck states “It has been a blessing to read an enchanting story, learn new vocabulary and review for the TAAS in a fun and stress free format.”

April

Daniece Peck in letter to the Publisher: “I only wish all novels came so ‘teacher friendly’ with ready to use Daily Lesson Plans, TAAS integration, extension activities, puzzles, etc.”

“Houston Chronicle”

Don Kovalich, President of Houston Cellular presents *Furello* to Lloyd Swanson of Knox Junior High School.

June

Letter to Publisher from The Honorable Kevin Brady, Congress of the United States, “I am writing to you in praise of the children’s book *Furello* and its coordinating curriculum used throughout Texas. I believe *Furello* has motivated many children to enjoy literature.”

November

Leonard P. Yospe, PhD, Clinical Psychologist, Lake Oswego, Oregon, “Another level, again through identification, is the books ability to evoke the entire spectrum of human emotions and feelings ranging from anguish and terror to compassion, caring, love, loyalty and triumph-emotions which are so critical for children to experience and understand as part of life and human interaction. I feel *Furello* is a psychologically powerful and valuable book which is worthy of much wider publication. For the sake of children everywhere let us hope that this does occur.”

“The message of ‘live and let live’ is so essential for children. *Furello Journeys* has done this without preaching or demanding, but through the metaphor of *Furello* and friends.



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December

Richard E. Faulk, PhD, Psychotherapist and Consultant, Sugarland Texas, "As a parent reading this book to your children, you can be assured that the book is NOT filled with prejudice, hatred, or a cadre of other dilemmas that plague our world today. Instead, the book is filled with a freshness, a zeal for understanding, and not a jaundiced view of life."

1999

October

Event: Readybygrade3

Jimmy Kilpatrick, Director recommends *Furello* series to 30 plus Houston ISD schools

November

"The Courier"

"Teacher sings praises of innovative textbook". Conroe High Teacher Patricia Peek praises *Furello* series for helping vocabulary and comprehension. It also helps prepare for the TAAS test. Through this series we have achieved a Mentorship."

2000- 2003

The *Furello* books, tests and games written for the Courier were published each week for 45 weeks, each year.

Endorsed by Women's American ORT.

Our Sponsors include:

- Houston Cellular
- Lucent Technology
- Compaq Computer
- American Airlines
- CenterPoint Energy



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WILDFLOWER USA hopes that what we have provided a good overview of our organization and the acclaimed *FURELLO series*. Visit our site regularly for updates and news about us and our properties.

Thank you for visiting and we appreciate your confidence in us and your consideration to become a partner and supporter. We look forward to working with you.

Sincerely,
Harriett Fabrick
WILDFLOWER USA

Miscellaneous Messages from Educators and excerpts from correspondence

.....
"FURELLO is a delightful book for children. It is a lovely story emphasizing wholesome values that are generally held in common belief by the community.

The story is appropriate for any age. The feel of the work is imaginative and magical.

The work is allegorical in that animals are utilized in teaching moral lessons.

We recommend the *FURELLO* series for libraries.

Beverly Winfree, CISD

Interim Library/Media Coordinator
.....

I keep thinking of *Furello* as a myth (the history of the human spirit, that's mythology). Older readers between junior high and high school enjoy their studies in mythology and these stories are beautiful examples as well. It may also spark writer-creators."

Dr. Joan Pourty, PhD Education

Sam Houston University
.....

"Clearly one of the most enjoyable and well written pieces of children's literature I have ever read. *FURELLO* is a delightful, whimsical fantasy adventure, with an important moral for young readers who are just beginning to seek their own goals in life. *FURELLO* is a real show stopper!"

Earl T. Dachsiager, PhD

University of Houston

Professor of English Literature

Book Reviewer
.....

"I especially appreciate how the author respects the intelligence of her audience, and does not 'talk down' to them. Instead, she assumes them to be capable of great things, and of stretching a bit to meet the challenge. I highly recommend her works to anyone teaching children".

Cathi Belcher

Home educator, Bloomingburg, N.Y.
.....

Herein lies the beauty of the captivating tale of *FURELLO* :

MESMERIZED BY VIVID, LYRICAL VOCABULARY WEAVING A STORY OF PURE MAGIC AND FANTASY, students are encouraged to explore their own values. The book is a wonderful resource for the Middle School teacher, providing a springboard for studies in folklore and fable.

With the introduction of the *FURELLO* series this genre will be inclusive in next years curriculum. The *FURELLO ACHIEVES* WORKBOOK OFFERS OPPORTUNITY FOR ENRICHED VOCABULARY DEVELOPMENT, COMPREHENSION AND HIGHER CRITICAL THINKING SKILLS.

Barbara Eisley, M.A.

Language Arts

Chaparral Middle School

Diamond Bar, California

See the hard copy, entirety of this letter in the information package.

Written by Sandi Khouri Star at Bellaire Senior High School
Director of ESL
Bellaire, Texas
TEACHER OF THE YEAR

“I taught in higher education for five years prior to entering the secondary classroom four years ago. Being a lecturer in the university had left me unprepared for the challenges I was to face when trying to engage my traditional students in an active environment. *FURELLO* gave me the edge I needed. As a high school ESL teacher, I have an at-risk student population that is not only problematic to reach, but frustratingly difficult when it comes to fostering an active learning environment. The personalities in *FURELLO, THE EXOTIC SETTINGS, AND ITS PLOT* all intrigued and captured the imaginations of my street-wise, hang it hard, always watch your back, I don't need no one teenagers.

The connections between these students and the story were therefore unimaginable. I had students yearning for contact with parents who identified with a unicorn who had no known family. Many of my students had traveled great distances to live here and they felt a bond with the adventures of the traveling unicorn and elk. The exotic settings reminded them of home or places once visited. Issues related to violence (gangs, TV, video games) surfaced as the students discovered a nonviolent theme. It sometimes came down to the simplest of things. For instance, the queen never gave Furello a straight answer. A student grumbled from the back of the room “typical adult!” Each student found something in the story that made it real and touched him/her in some way.

The workbooks met my pedagogical needs in a unique way.